

INTRODUCING THE BRCC

Welcome!

The award-winning BRCC is a not for profit organisation owned and driven entirely by its members. Established in 1998 as a British registered company limited by guarantee, it has grown steadily and built a reputation that speaks for itself. It is now regarded as one of the top business organisations of its kind.

Taking pride in the fact that it is membership driven, the BRCC devotes all its resources to ensuring that members' needs are met at all times. In doing so, the Chamber organises a wide range of activities and services from its permanent offices in London and Bucharest.

The BRCC's mission is to:

- Increase British-Romanian business and investments,
- Foster a better understanding between the two nations, and
- Encourage bilateral trade and industry, tourism, financial investment and cultural relations.

Today the BRCC is widely regarded as an effective voice not only for its members, but also for the British-Romanian community as a whole.



www.brcconline.eu



Why join the BRCC?

- ♦ Networking opportunities in Romania, the UK, the City of London, Europe and beyond
- ♦ Relevant events to support your business
- ♦ Market information available only to members
- ♦ An effective voice to represent your interests
- ♦ Special concessions exclusive to members
- ♦ Marketing opportunities for members only
- ♦ Help to build better societies through CSR initiatives

AWARDS

WINNER COBCOE AWARD FOR CORPORATE SOCIAL RESPONSIBILITY 2011 and 2013

WINNER COBCOE BRITISH CHAMBER OF THE YEAR 2009

WINNER COBCOE MEMBERSHIP DEVELOPMENT AWARD 2007

(COBCOE – the Council of British Chambers of Commerce in Europe)

RUN BY MEMBERS FOR MEMBERS

Focused on members' needs

- ♦ We provide a wide range of continuously improving benefits and services. Initiated by members for members, these activities, events and general services are available both in Romania and the UK.
- ♦ We never stop striving to strengthen the Chamber's financial position, so that we may develop our business and meet the needs of our growing membership.
- ♦ We maintain a local presence in the form of regional representatives and hubs in order to serve all members, potential members, and encourage the development of regional micro and small enterprises.
- ♦ We continue to be an effective voice for the business communities that trade between the two countries by introducing initiatives to ensure we are recognised as such by policy makers, the media and business people.
- ♦ We contribute to improve British-Romanian trade and investment, as well as to the general well being of civil society in our countries, by supporting social, cultural and charitable groups which encourage cooperation between various governmental, non-governmental and business owned agencies.
- ♦ We support the British community in Romania and the Romanian community in the UK through organisations and initiatives which best reflect the views and promote the activities of these communities.
- ♦ We have created a benchmark through our many successes in the last ten years, which is used by other bilateral organisations when they are setting up.
- ♦ We promote our members and help them realise their aims and objectives through our comprehensive suite of marketing tools.

Founder and sustaining members



Dunlop Mills S.R.L.



MAREȘ / DANILESCU / MAREȘ
attorneys at law



Sanders Polyfilms



ABOUT THE BRCC

Who's who

Patrons

Digby, Lord Jones of Birmingham Kt
Princess Marina Sturdza (with special focus on
Corporate Social Responsibility)

Honorary President

The Rt. Hon. Lord Lamont of Lerwick

Board of Directors

Raymond A. Breden, Executive Chairman
Dr. Stan Dunlop, Honorary Treasurer
Ovidiu Demetrescu, Deputy Chairman
Corina Tanasie, Deputy Chairwoman
Lucian Danilescu
James Grindley
Nicholas Hammond
Colin Lovering
Madalina Vintu



*Raymond A. Breden,
BRCC Executive Chairman*



Digby, Lord Jones of Birmingham Kt, BRCC Patron

The Team

Richard Reese,
Chief Executive Officer

Sergiu Ghinda,
Chief Financial Officer

Agata Stefan,
Executive Director Romania

Alina Coman,
Marketing & Communications Manager

Cristina Ungureanu,
Account Manager

Madalina Ciinaru,
Researcher

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Email: info@brcconline.eu

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BRCC

British Romanian
Chamber of Commerce

BRCC MEMBERSHIP INFORMATION

What are the benefits?

We strive to keep strengthening our financial position in order to meet the needs of our growing membership.

Networking

No matter how big or small your business, what sector you're in or what profession you belong to, networking can be hugely beneficial.

The BRCC gives you access to potential clients and professionals in Romania, the UK, Europe and further afield through our membership of the Council of British Chambers of Commerce in Europe (COBCOE). Our members can also access the City of London through BRCC CityLink.

Events for all

We organise business, social and educational gatherings and events both in Romania and the UK, some of which feature very high profile speakers. These are well organised, relevant and well publicised. We also support activities, initiatives and events held by members and similar organisations.

Valuable information and concessions

As a member, you can access the market research services of the BRCC's commercial arm, as well as members' own services.

Key concessions are also available, such as special fees from professional firms, reduced fares on member airlines or special rates on rooms or conference facilities with member hotels.

Marketing opportunities

Through our comprehensive range of marketing tools, we can help members meet their business objectives. BRCC marketing opportunities include publications, online facilities, advertising, speaking and sponsorship.

Representation

We provide an effective voice for business communities which trade between Britain and Romania.

We are able to put members' views forward to key government officials and representatives, through collaboration with like-minded business organisations.

In addition, we give members the opportunity to meet visiting dignitaries and officials.

Building better societies

We encourage cooperation between various governmental, non-governmental and business owned agencies. These include social, cultural and charitable groups that can contribute to an improvement in British-Romanian trade and investment as well as to the general well-being of society as a whole.

Our support goes to organisations and initiatives that best reflect the views and support the activities of the British community in Romania and the Romanian community in the UK.

Help shape our future

Because the Chamber is led by its members, you can help shape its future by taking part in our working groups and programmes.

Personal touch

We treat every enquiry with a warm, friendly and personal approach. In fact, we like to think of ourselves as a highly professional, consultative and caring extended family!



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BRCC MEMBERSHIP INFORMATION

Member services

Offices in London and in Bucharest	Contact with experts in many domains
Multilingual support	Business networking
Arrangements for one to one and group meetings	Website information
Recommendations for business contacts	Market research and market reports
Contact with other non-governmental Organisations and relevant government departments in the UK and Romania	News & Views newsletter published three times a year
Joint work with other trade organisations	Annual events, seminars, exhibitions, trade missions support
Members of the Council of British Chambers of Commerce in Europe (COBCOE) and the CFCC	Sponsorship opportunities
Government lobbying	Advertising opportunities
Specific member enquiry support	Speaking opportunities
	Special travel discounts with member travel agents
	Special discretionary fee arrangements for accommodation and conference facilities, with hotel group members

Membership categories

REGULAR members are enterprises of all sizes, from a wide range of industries – from start-ups, small partnerships and sole traders to large organisations.

SUSTAINING members make a more substantial commitment to the Chamber's development. These members are given priority in sponsoring events, being invited to speak, meeting visiting dignitaries and officials, and are given additional promotional opportunities.

FOUNDER members invest substantially in the running of the Chamber. In addition to the same enhanced benefits that sustaining members receive, attendance at regional, national and international events is free.

Original founder members and those paying a five year fee are automatically represented on the Board of Directors.

How to contact us

In Romania

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2nd Floor, Apt.4, 020965
Sector 2, Bucharest
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Fax: +40 318 178 672

Email info@brcconline.eu

In the UK

c/o British Expertise
10 Grosvenor Gardens
London SW1W 0DH

Guide to BRCC membership benefits

Benefit/service	Founder members	Sustaining members	Regular members	Non-members
Seat on the Executive Board of Directors (original and 5yr fee founders only)	ex officio **	by election	by election	no
Membership renewable (paid annually)	5 yearly/ annual	annual	annual	n/a
Chamber Newsletter, News & Views (electronic)	complimentary	complimentary	complimentary	£200/per year
Editorial News & Views	complimentary	complimentary	complimentary	not available
Advertorial in News & Views	complimentary	complimentary	complimentary	full charges
Chamber Directory	complimentary	complimentary	complimentary	not available
Sponsorship of Chamber events in varying categories	priority	priority	yes	exceptionally
Invitation to provide speakers at Chamber events	priority	priority	yes	exceptionally
Supply of papers for Chamber events and publications	yes	yes	yes	not available
Chamber fees for events, regional, national & international	free	discounted	discounted	full charges/ not available
Meeting visiting dignitaries or officials	priority	priority	yes	exceptionally
Links from www.brcconline.eu	complimentary	complimentary	complimentary	not available
Banner on www.brcconline.eu	complimentary	complimentary	complimentary	not available
Additional profiles and sponsor profiles online	yes	yes	yes	not available
Additional B2B and promotion adverts online & news releases facilities	priority	priority	yes	not available
Dissemination of B2B communications and promotion	yes	yes	yes (limited)	not available
Monthly REUTERS news digest	complimentary	complimentary	complimentary	not available
Travel discounts with member airlines	yes	yes	yes	not available
Discounted services, eg translation/ interpreting, market research (QRS level , travel, advisory)	free	discounted	discounted	full charges
Access to services offered via COBCOE	yes	yes	yes	not available



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